

PRESS RELEASE

For Immediate Release

Launch of “Guest Children” and “Searching for the Sublime”

Gatineau, August 3, 2007 – The Canada Science and Technology Museum (CSTM) has launched two new virtual exhibitions showcasing images from their CN Image collection; “Guest Children” and “Searching for the Sublime”, both featured on their *Picturing the Past* Website.

Idéeclic and CSTM have worked together to develop these two exhibitions, each with a unique and interesting way of highlighting images from the CN Railway collection within their historical context.

The “Guest children” exhibition examines Canada at war and the Canadian homefront during World War II through the eyes of two fictitious English school children, sent to Canada to escape the German "blitz" in 1940. The story follows Anne (12) and George (9) on their journey across Canada by rail from their landing point at Halifax, Nova Scotia to their destination in Vancouver, British Columbia. Along the way the children meet many different people, see impressive scenery and technology, and learn how Canada is contributing to the war effort. This site is fully animated using Flash, and is also narrated by a variety of voice actors. It includes lesson plans with links to Canadian school curricula for grades 4-6.

The focus of the second exhibition, “Searching for the Sublime” is very different from the Guest Children. Rather than on animation, this site is aimed at an older audience and relies on photographs, sound and video; allowing the visitor to explore the origins of wilderness tourism in Algonquin park through a highly sensory experience. The visitor is taken from the grimy, industrial Toronto of the 19th Century, by train, to Algonquin Park - a Mecca of wilderness tourism both then and now. Visitors will also learn about some of the important individuals whose beliefs and actions have made camping in the woods a quintessentially Canadian experience. This site also includes lesson plans based on Canadian high school curricula.

To explore those two new, innovative virtual exhibitions, please visit:
<http://www.images.technomuses.ca/?en/stories>.

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